

Event Scents

EVENT SCENTS provides a suite of unique scenting experiences and products for your special event. From weddings to parties and commercial affairs, EVENT SCENTS can affordably offer safe, environmentally friendly, easy to use scent and special effect systems for your event.

Wedding Scentings

Wedding season is upon us and EVENT SCENTS can add the scent-sational touch to this special day.

Some of our more popular scents include Gardenia (utilised recently at a wedding to enhance the aroma of live gardenia bushes), Lily, Vanilla, Lavender and Orange Blossom continue to be perfect for wedding scenting occasions. For the cocktail hour we are serving scents that include Mojitos, Grapefruit and Mango Margaritas. For the reception, Chocolate and Wedding Cake scents are a must for any wedding celebration! Scenting a wedding is becoming as important an element as selecting the perfect bouquet.

EVENT SCENTS is gaining popularity and is the new "wow-factor" at weddings and special events all around the country. All the scents are engaged during a wedding, with the colors, music and food each playing a part to create a cohesive mood. We suggest you add the most powerful mood stimulator: scent. EVENT SCENTS (a division of Geelong Fireworks) can provide a scent that enhances your wedding's theme - the scent of a specific flower. We're talking subtle, discreet aromas, not the overpowering olfactory assault that makes you run, nose covered through the perfume section of a department store.

We can even "switch" scents as an event progresses (think fresh gardenias for the ceremony, amaretto during the cocktail hour and buttercream frosting for the cake cutting). We can fragrance a room from a handful to over 1000 people and outdoors is not a problem.





For one couple who wanted a winter snow them:

We had snow machines outside creating falling snow over the windows, inside we asked the lighting guys to use lavender, blue and white lights with a snowflake pattern. (we don't "do" lighting, but we consulted with them before hand). As the guests took the entire scene in they realised the ballroom smelt like fresh, wintery peppermint! We ensured there was plenty of low lying blue tinted fog for the bridal dance, with our pyrotechnics.

"Dear Steve: Thanks for making my wedding day extra special!! My guests like the chocolate scent a lot since we have a chocolate fountain at the wedding. It made everyone know where to find the chocolate!

Thanks!

Vivian and Michael"

Brides Entrance:

"A floral scent, inspired by the decor and bridal bouquet would be released as the flower girl walks down the aisle and would build up to the bride's entrance. Choose floral scents that are in sync with the flowers in your bouquet; if it contains roses then you don't want the space to smell of gardenias".

Vow Exchange:

Building on the current floral fragrance we would incorporate a top note of citrus which lends brightness and energy.

First Dance:

"A first dance definitely needs a romantic fragrance. We speak to the bride to understand her taste. The scent, combined with music and lights, creates a moment everyone will remember."

Cocktail Hour:

"Incorporate the scents of the cocktails that are being served. A medley of different smells, fruity notes of citrus and hints of vanilla. Mojitos scent is a favourite. If a signature drink is being served, we recommend playing up the smell of the ingredients".

Dinner:

During dinner, no fragrance should be used. The aroma of the meal is enough.

Cake Cutting:

"Nothing beats the smell of the wedding cake - the scent of buttercream icing with white cake is our most popular. If the cake incorporates other flavours such as lemon, chocolate or raspberry, the fragrance would included these aromas as well.

One of our clients wanted their new car to do "burn outs" on the podium.

Our solution:

- the client provided the "sound track"
- we ducted a high output fog machine under the car along with our "BURNING RUBBER" scent.
- ON CUE - 1 car doing a burn out. The crowd reaction was amazing.

To find out more, contact:
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